

# 2025 Spring Campaigns Council Report: INSERT FORMATION

Submitted on: Insert date

Leadership
List the members of your leadership and their roles. Identify any gaps in leadership positions.

Roster Count		
Core <i>(active weekly or leadership)</i>	Involved <i>(active monthly/bimonthly)</i>	Orbital <i>(active for wide calls to action)</i>

Campaign Overview	
Issue  <i>What is <b>the</b> problem you are trying to address? Ex. Wards 7 and 8 in DC only have 3 grocery stores, creating a food desert.</i>	Demand  <i>What is <b>the</b> solution to that problem that this working group proposes? Ex. Establish a District government run grocery store in each Ward through Council legislation.</i>

Strategy and Tactics
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	<b>Strategy</b> <i>What will you do to make your demand a reality in 2025?</i>	<b>Tactics</b> <i>What will that strategy look like as organizing tasks?</i>	<b>Timeline</b> <i>When do you plan to do these tactics?</i>	<b>Marker of Success</b> <i>How will you measure progress towards your demand through this strategy?</i>
<b>Ex.</b>	<p>1. Mobilize resident support</p> <p>2. Build legislative buy in</p>	<p>Canvass for signers on pledge in support; table at farmer's markets; attend events by other organizations to build coalition relationships</p> <p>Write an ANC resolution to be passed in Wards 7 and 8; write a research white paper outlining the need; meet with Ward 7 (and 8) Councilmembers</p>	<p>1 canvass a month, 1 tabling event a month, 5 organizers attending community meetings at least every other month</p> <p>White paper by end of spring; Summer ANC campaign; meeting requests in fall</p>	<p># of pledge signers</p> <p># of views on white paper</p> <p># of ANC resolutions</p> <p># of meetings with Councilmembers</p>
<b>1</b>				
<b>2</b>				
<b>3</b>				
<b>4</b>	(if needed)			
<b>5</b>	(if needed)			

<b>Learning</b>	
	<p><b>What is a barrier to achieving each strategy outlined above?</b></p> <p><b>What could you do to address that barrier?</b></p>

<b>Ex.</b>	<i>Low DSA member density in Wards 7 and 8</i>	<i>Attend other community organizations events to build relationships and trust; partner with DSA formations to host more DSA socials and events in these wards</i>
<b>1</b>		
<b>2</b>		
<b>3</b>		
<b>4</b>	(if needed)	
<b>5</b>	(if needed)	

Celebrating our Wins		
	<b>Highlight any wins so far in 2025, or end of 2024 not yet reported, for your formation.</b>	<b>Identify factfors that made this win possible.</b>
<b>1</b>		
<b>2</b>		
<b>3</b>		
<b>4</b>	(if needed)	
<b>5</b>	(if needed)	