

2025 Spring Campaigns Council Report: Electoral

Submitted on: 04/04/25

Leadership

List the members of your leadership and their roles. Identify any gaps in leadership positions.

Bakari W, Joe R, Marli K, Alex Y, Stu K, Julia P

Roster Count

Core <i>(active weekly or leadership)</i>	Involved <i>(active monthly/bimonthly)</i>	Orbital <i>(active for wide calls to action)</i>
7	18 (for core EWG, not Shayla coordinators/canvassers)	180

Campaign Overview

Issue <i>What is the problem you are trying to address? Ex: Wards 7 and 8 in DC only have 3 grocery stores, creating a food desert.</i>	Demand <i>What is the solution to that problem that this working group proposes? Ex. Establish a District government run grocery store in each Ward through Council legislation.</i>
The left's lack of state power on a local, state, and federal level.	Establish an electoral operation that can train people (who then train more people) to run and win socialist campaigns for elected office at increasing scales; at the

	<p>same time, establish a legislative operation capable of sustaining socialist (co-)governance of the jurisdictions where we have state power, and wielding it to pass structural reforms that shift material power from the ruling class to the working class.</p>
--	--

Strategy and Tactics				
	Strategy <i>What will you do to make your demand a reality in 2025?</i>	Tactics <i>What will that strategy look like as organizing tasks?</i>	Timeline <i>When do you plan to do these tactics?</i>	Marker of Success <i>How will you measure progress towards your demand through this strategy?</i>
Ex.	<p>1. Mobilize resident support</p> <p>2. Build legislative buy in</p>	<p>Canvass for signers on pledge in support; table at farmer's markets; attend events by other organizations to build coalition relationships</p> <p>Write an ANC resolution to be passed in Wards 7 and 8; write a research white paper outlining the need; meet with Ward 7 (and 8) Councilmembers</p>	<p>1 canvass a month, 1 tabling event a month, 5 organizers attending community meetings at least every other month</p> <p>White paper by end of spring; Summer ANC campaign; meeting requests in fall</p>	<p># of pledge signers</p> <p># of views on white paper</p> <p># of ANC resolutions</p> <p># of meetings with Councilmembers</p>
1	Train electoral organizers	Hold organizing trainings throughout the year, including one in late April with the National electoral staffer.	Hold national electoral training on April 26/27th, with subsequent training sessions in roughly July and November, based on our endorsement process	For April, the goal is to train 10-12 chapter leaders and 30-40 R&F members on Day 1, and 5-8 chapter

			and active races.	leaders and 20 R&F members on Day 2.
2	Establish an SIO committee that meets at least quarterly	Reach out to all electeds about scheduling standing meetings, especially Shayla who's requesting additional urgent support for Social Housing policy proposals	April for reaching out about standing meetings, extra coordination as need for a legislative effort	Quarterly meetings and regular contact with all endorsed electeds # of legislative efforts supported
3	Establish an influential legislative operation	Identify high-priority legislative battles (e.g. anti-RENTAL Act advocacy), meet and strategize with our SIOs, get meetings with other elected officials, and work in tandem with the relevant working groups to coordinate an inside-outside strategy	We've held two strategy meetings with our SIO, Janeese Lewis George, two with other offices, and scheduled more; we've involved SOS and Social Housing to bring tenants, target our canvassing, and make proposals	# of meetings with elected officials, canvasses, letters sent, events/rallies, press Legislative wins: (e.g. save ERAP, TOPA, amended)
4	Prepare to endorse and support candidates	Finalize endorsement materials (questionnaire, handbook, website) and reach out to campaigns	Goal of this week for the endorsement materials, and reaching out to candidates throughout the year	Number of endorsements solicited

5	(if needed)			
----------	-------------	--	--	--

Learning		
	What is a barrier to achieving each strategy outlined above?	What could you do to address that barrier?
Ex.	<i>Low DSA member density in Wards 7 and 8</i>	<i>Attend other community organizations events to build relationships and trust; partner with DSA formations to host more DSA socials and events in these wards</i>
1	Bandwidth to provide high-quality training regularly	Hosting a national training is one way of addressing this; also, broadening the pool of engaged PEC / EWG members and building out the subcommittees
2	SIO / Legislative operation: We're volunteers with lives and elected officials have a workday schedule	Broadening the pool of engaged PEC / EWG members and building out the subcommittees; establishing set schedules with SIOs and identifying members with skills and schedules that would allow for them to be in a rotation to support in this way
3	Off-year for elections and the unique position of juggling timelines for so many jurisdictions in DMV	Maintain the consistency of the endorsement process so prospective candidates throughout the DMV know with certainty when they can apply; active recruitment and running cadre candidates would also help alleviate this; thinking on a longer timeline
4	(if needed)	

5	(if needed)	
---	-------------	--

Celebrating our Wins		
	Highlight any wins so far in 2025, or end of 2024 not yet reported, for your formation.	Identify factors that made this win possible.
1	Shayla Adams-Stafford's PGC Council D5 Primary win, and the development of a close partnership with strong prospects for co-governance (e.g. collaborating on social housing legislation)	<ul style="list-style-type: none"> - The chapter had mobilized and trained a strong base of PGC-based members during the previous Uncommitted MD and MD Question 1, Reproductive Freedom Amendment (the latter was deliberately used for this purpose, and PGC members had already identified and researched Shayla's race, and chose to target canvassing in District 5); this meant members were equipped to cut turf and run canvasses, and were familiar with the district and the dynamics of the race - We were part of the campaign's kitchen cabinet, meeting weekly with Shayla, her campaign staff, and other progressive members of the PGC Council; this helped us develop a strong relationship well before election day, which has naturally led to much closer collaboration on introducing our policy priorities, particularly social housing; we also demonstrated our value to progressive members of the PGC Council who are now more interested in joining or working

		with Metro DC DSA moving forward
2	<p>Anti-RENTAL Act Legislative Advocacy:</p> <ul style="list-style-type: none"> - Held two strategy meetings with our SIO, DC Ward 4 Councilmember Janeese Lewis George - Held meetings Sean Cuddihy, Deputy Director of the Committee on Housing / Councilmember Robert White's Office and Ward 5 Councilmember Zachary Parker's Legislative Director (with participation from SOS and tenants in the former) - In process of scheduling meetings with the remaining members of the Committee on Housing, with responses from Councilmembers Anita Bonds and Brooke Pinto 	<ul style="list-style-type: none"> - Our connections with our SIO in DC Ward 4, Councilmember Janeese Lewis George, helped us strategize early and know well in advance who and how to target members of the council - Consulted and involved chapter members involved in Stomp Out Slumlords and the Social Housing Working Group, among other formations; this has allowed us to communicate updates from JLG more quickly, for example, by updating the target of TOPA canvasses to include the whole Committee on Housing and then the whole Council
3	<p>Coalition (DC LGBTQ+ Budget Coalition):</p> <ul style="list-style-type: none"> - Active participation in the coalition, including taking a leading role in the forthcoming organizing push - Building solid relationships with a wide-range of activists and organizations, which we have already been able to leverage for other chapter campaigns (e.g. including ERAP, eviction defense, and TOPA in line with our anti-RENTAL Act advocacy) 	<ul style="list-style-type: none"> - Having a highly effective working group (BAWG) that has bolstered the reputation of the chapter and earned a significant amount of goodwill among these constituencies - Having a hands-on BAWG / PEC member with the time to get involved, and leading with our politics / leveraging our organizing capacity and relationships to take on more and bring the coalition closer to us
4	(if needed)	
5	(if needed)	